

# Messaging for Ruth Institute Summit

## Organization messaging

**The Ruth Institute is at the center of today's culture wars, advocating ceaselessly for the foundational structure of the traditional family and Christian sexual ethics.**

- Those who attack the family do so by tearing down traditional Christian ethics, which the Ruth Institute upholds as the foundation of a healthy society.
- Attacks against the traditional family heightened with the Sexual Revolution, which has created untold numbers of victims, among them the post-abortive, children of divorce, children of invitro-fertilization, pornography addicts, hook-up culture refugees, and those victimized by the LGBTQ and trans movements.

**The Ruth Institute seeks to defend traditional Christian sexual ethics by providing scientifically sound evidence, carefully reasoned arguments, and compelling personal testimonies.**

- Christianity and science are not on opposing sides. Scientific studies support the intrinsic value of the traditional Christian family on society.
- The best way for victims of the Sexual Revolution to understand and awaken to the harm that was done to them, is by hearing from fellow victims themselves.

## Summit Messaging

**Nothing has greater urgency in our culture today than the methodical destruction of the human person by removing his or her identity and inherent dignity.**

- The Ruth Institute Summit will give a voice to those harmed by the Sexual Revolution's attacks on their self-worth and dignity.
- From abortion to gender ideology to pornography to the commodification of children through surrogacy and artificial reproduction, the harm the Sexual Revolution has caused to society is innumerable. The Summit will demonstrate many examples of this.

**Our predatory culture seeks to steal children's innocence. Parents need to be made aware of these threats and how to stop them.**

- Inappropriate sexual books are in school libraries. Governments force preschoolers to learn about gender ideology. Teachers are grooming and transitioning children without their parents' knowledge.

- The Ruth Institute Summit will highlight these dangers and help parents fight back in their local communities.

**The Ruth Institute Summit is the only conference to address the daily battles against traditional Christian sexual ethics and how to defend against these attacks.**

- Men now compete in women's sports. A Supreme Court Justice doesn't know what a woman is or when life begins. Children as young as four are being irreversibly damaged by medical and surgical attempts to alter their biological sex.
- The Ruth Institute Summit will help attendees articulate why children need their own mother and father, and how Christian sexual ethics achieve that goal.
- The Summit provides facts based on solid, scientific research and the lived experience of Survivors of the Sexual Revolution.