



# THE RUTH INSTITUTE

ANNUAL REPORT  
2021



BUILDING A  
PERMANENT RECORD  
OF THE TRUTH



Dear friends,

As advocates for life and family, you've known for a long time that you and your values are in the crosshairs of a ruthless Ruling Class. You've known for a long time that rich and powerful people don't play fair when they want to protect the abortion license and the degradation of traditional marriage. You are not shocked by censorship: people you admire have been censored for years. Your heroes have been victims of the "cancel culture" long before anyone else had given it a name. You are not shocked by media bias or junk science parading as the gospel truth.

You and I cannot solve all the problems of all the untruth currently circulating in society. But we can do our part in our area of expertise. At the Ruth Institute, we've been creating tools and resources to help you defend yourself from the onslaught of propaganda. We've been debunking junk science for years. We've been building a record of how the Sexual Revolutionaries have manipulated the law and suppressed sound science. We've given voice to defenders of traditional Christian sexual ethics, and to people who have been harmed by the Sexual Revolution. The Ruth Institute has always been willing to tell the uncomfortable truths that everyone else wants to avoid.

The events of the past two years have focused our minds: we need to build a permanent record of the Truth about marriage, family, and human sexuality.

The need has never been clearer: we are all awash in a sea of deliberately created confusion. Too many young people are not getting married and having children because they don't even know why they should try, much less how to accomplish it. We must preserve the commonsense wisdom that will help future generations succeed.

You may feel that the world is collapsing around you. Here at the Ruth Institute, we refuse to participate in the Fall of Western Civilization!

You and I may not be able to save everyone or solve every problem. But everyone can do something. You will feel better if you are doing something constructive. Trust me on this.

Throughout this year's Annual Report, you will see this focus on building a permanent record of truth. You will also find "action items" of three sorts:

- educate yourself and others,
- advocate for better policies,
- rejuvenate and support people who have been hurt by the Sexual Revolution.

We want you to be involved in this great mission. We ask for your financial support. We ask for your prayers. We ask for your active participation. Together we will preserve the truth that traditional Christian sexual ethics protects children, ennobles men, and elevates women.

Your friend,

Dr. Jennifer Roback Morse



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4845 Lake Street, Suite 217, Lake Charles, Louisiana 70605  
760.295.9278 • [www.RuthInstitute.org](http://www.RuthInstitute.org) • [Info@RuthInstitute.org](mailto:Info@RuthInstitute.org)

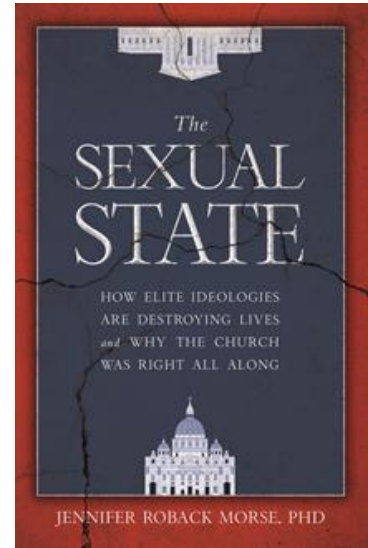
# RUTH INSTITUTE'S MISSION AND STRATEGY

The Ruth Institute is an international interfaith coalition to defend the family and build a civilization of love.

The Sexual Revolution attempts to separate sex from babies, separate both from marriage, and wipe out all differences between men and women. These goals are impossible without massive amounts of State power and propaganda.

The Ruth Institute opposes the Sexual Revolution because it has harmed millions of people. Up until now, these victims have been socially invisible. We call them "Survivors of the Sexual Revolution." Our strategy is to enlist, educate, and encourage them to become advocates for positive change.

This vision is based on Dr. Jennifer Roback Morse's book, **The Sexual State: How Elite Ideologies are Destroying Lives and How the Church was Right All Along**.



**ACTION ITEM:** GRAB YOUR COPY OF THIS BOOK.

## RESOURCE CENTERS

CONVENIENT. AUTHORITATIVE. PERMANENT.

Worried about censorship? Don't know what to say to a gender-confused young relative? The Ruth Institute Resource Centers create a one-stop-shop for comprehensive information on the sensitive topics we discuss. So far, we have Resource Centers on Fatherhood, Motherhood, Transgenderism, Demographic Winter, and Censorship and Propaganda.

Each Resource Center contains:

- peer-reviewed studies on crucial questions that usually aren't even asked.
- media, including interviews with experts and survivors.
- downloadable pamphlets and guidebooks for successfully confronting the Sexual Revolution.
- testimonies from Survivors who discovered, first-hand, the lies of the Sexual Revolution.



### Resource Center **CENSORSHIP AND PROPAGANDA**



For instance, the Censorship and Propaganda Resource Center includes:

- a video interview of Dr. Paul Kengor, expert on Marxism and the Soviet Union.
- a speech by former Cosmopolitan journalist Sue Ellen Browder.
- a variety of radio interviews and press releases from Dr. Morse and the Ruth Institute, analyzing current instances of propaganda.

The Ruth Institute Resource Centers are great tools for educating yourself and others, and for planning your next campaign to protect your local school or library from the Sexual Revolution's harmful ideologies.

## PROTECTING OUR RESOURCES FOR THE FUTURE

As you no doubt are aware, censorship against conservative voices has been occurring at alarming rates. Many of our friends and allies have been "canceled" from their Facebook pages, YouTube channels, and more. To ensure our important information and resources don't get removed from the internet and lost forever, we hired an archivist, Lucas Orsot, to compile and back-up everything Dr. Morse and the Ruth Institute have ever done.

Here's what Lucas has accomplished for us, to guarantee future generations will have access to the truth about the family and human sexuality:



- **Copying** all hard copy resources into binders that can't be lost in a catastrophic internet meltdown.
- **Scanning** all hard copy resources to ensure that fire, flood, and mold cannot take away this information.
- **Making** all text in scanned documents searchable.
- **Uploading** all electronic files to a server that automatically makes a backup upon uploading.
- **Converting** CDs, VHSs, DVDs, cassette tapes, etc. to digital files and uploading those to servers as well.
- **Collecting** artifacts like posters from previous events for posterity's sake.
- **Copying** and archiving our online resources to ensure they will be intact even if censors try to take us, or any other source that hosts our content, down.

### ACTION ITEM:

MAKE SURE YOU HAVE PHYSICAL COPIES OF ANY BOOKS, PAMPHLETS, OR OTHER MATERIAL YOU THINK DESERVES TO SURVIVE FOR THE LONG HAUL.

## PARTNERING WITH OUR AFRICAN ALLIES

The resources and knowledge found within the Ruth Institute have spread internationally! Our Coalitions Coordinator, Don Feder, spoke virtually at two conferences sponsored by the Kenya Christian Professionals Forum (KCPF), an organization uniting Christians of various denominations, fighting for life and the family.

In March, Don spoke on "The View from Sinai: A Jewish Perspective on Abortion" at the KCPF Virtual Life Symposium, whose theme was "Man Where Are You?"

"Abortion and everything that goes with it is a repudiation of Judeo-Christian ethics, which started at Sinai. It's a reversion to bloody pagan times with human sacrifices, slavery, and the ethic of might makes right," Don said.

In May, Don spoke on "The Fate of Nations Hinges on the Future of Marriage," at the KCPF conference, "Families in Crisis: Hope and Restoration."

"Marriage is central to everything that we, as family advocates, care about: procreation, child rearing, social cohesion, and curing existential loneliness," Don stated.

The Ruth Institute also partnered and shared resources with KCPF during an international Celebrate Marriage Week, February 7-14. We continue to be edified and encouraged by this partnership with our African Allies!



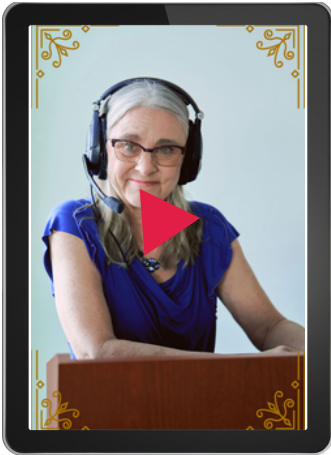
Don Feder, Ruth Institute  
Coalitions Coordinator



# SOCIAL MEDIA GROWTH

## Dr. J Show on YouTube

This year, our weekly Dr. J Show on YouTube reached 86,978 views and 3,154 subscribers. In these interviews, Dr. J converses with experts on family breakdown, gay parenting, gender ideology, abortion, clergy abuse, pornography, cultural Marxism, the Demographic Winter, and more.



These interviews are Building a Permanent Record of the Truth. Here are some of the people you will meet on the Dr. J Show:

- scholars whose "politically incorrect" research has been "canceled."
- attorneys who weren't allowed to present their best evidence in court.
- activists trying to stop the sexual grooming of children through "Sex Ed."
- survivors who were misled about the consequences of their choices.

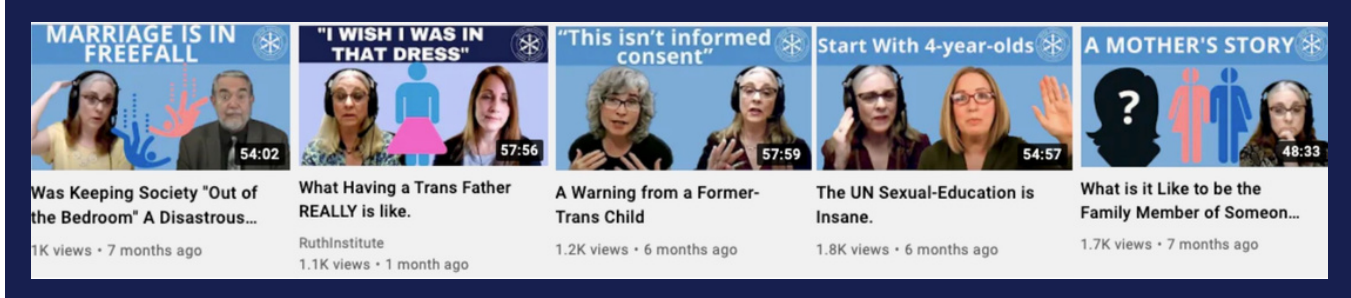
From October 2020 to September 2021, The Ruth Institute:

- enjoyed a 31% increase in YouTube subscribers (+963).
- released over 70 videos with a combined length of 50+ hours.
- averaged 238 views every day for a total of 17,400 hours.
- YouTube suggested our content to over 1,000,000 people!

In addition to our YouTube channel, the Dr. J Show is found on Anchor, Spotify, Breaker, Google Podcasts, Overcast, Pocket Casts, Radio Public, iTunes, and our website, RuthInstitute.org.

### ACTION ITEM:

PREPARE TO PUSH BACK AGAINST THE "TRANS AGENDA."  
WATCH THE DR. J SHOW.



## Facebook Reach



Our Facebook page grew 14% this past year to more than 115,000 followers and enjoyed a 1,183% increase in impressions. We also lighten the mood by including a "Laugh in the Afternoon" every Monday through Friday at noon Pacific time.



# FOURTH ANNUAL AWARDS DINNER AND SUMMIT FOR SURVIVORS OF THE SEXUAL REVOLUTION

The Survivors Summit, held in Lake Charles, July 16-17, has become our signature program since its inception in 2018. The Sexual Revolution has harmed millions, yet the mainstream culture silences its victims. If people knew what post-abortive women go through, they would be less supportive of Planned Parenthood. If young people realized being “sex positive” causes a lot of problems, they would be less inclined to follow our toxic culture. We designed the Summit to solve these problems by:

1. Honoring the unsung heroes of the Sexual Counter-Revolution.
2. Giving voice to the Survivors of the Sexual Revolution.
3. Educating the public on the damage of the Sexual Revolution.
4. Equipping a new crop of pro-family activists.



The Survivors Summit is not a fundraiser for our mission; it IS our mission. Thanks to generous donors, we were able to offer this weekend event below cost for those who would otherwise be unable to attend.



Left: Walt Heyer lived as a woman for years and regretted it. He now counsels hundreds of “de-transitioners.” He emphasized that changing one’s sex can’t be done. “When the sperm meets the egg, it’s game over. That’s the sex you are for the rest of your life.”



# WINNERS OF THE 2021 ANNUAL AWARDS

## HONORING THE UNSUNG HEROES OF THE SEXUAL COUNTER-REVOLUTION

### Book of the Year

Katy Faust received the Book of the Year Award for *Them Before Us*. Published in February 2021, *Them Before Us* dispels prevalent, harmful myths concerning children's rights, including:

- Kids only need love and safety – moms and dads are optional.
- Love makes a family – biology is irrelevant.
- Children are resilient and will “get over” divorce.

Katy is Founder and Director of the organization also called *Them Before Us*, which focuses on placing children's rights above adults' desires. She is the Washington state leader for the grassroots marriage movement, *CanaVox*, and appears in their video series, “Dear Katy.” Her articles on the rights of children have appeared in numerous media in the US and abroad. She has filed amicus briefs supporting children's rights, and advocated for children with lawmakers in the US and internationally, as well as at the United Nations.



### Witness of the Year



In 2009, Rev. Walter Hoye was convicted of protesting at an abortion clinic in Oakland, CA, in violation of the city's “bubble law.” He was offered a lesser sentence of community service if he agreed to never return to the clinic, but he refused and spent 30 days in jail until his conviction was overturned. The first person to visit him in jail was Oakland Bishop Salvatore Cordileone, now the Archbishop of San Francisco. This experience is the subject of the Ignatius Press book, *Black and Pro-Life in America, The Incarceration and Exoneration of Walter B. Hoye*.

Hoye is the founder of the Frederick Douglass Foundation of California, an Executive Member of the National Black Pro-life Coalition, founder and president of both the Issues4Life Foundation and the California Civil Rights Foundation. His Keynote Address from the dinner is on our YouTube channel, as well as the Q & A including his wife, Lori. Their inspiring story transcends the barriers of race and religion.

### Activist of the Year

Sharon Slater is the president of Family Watch International and the chair of the UN Family Rights Caucus. She is a consultant to multiple UN Member States on issues of life, human sexuality, and family policy, and the author of the book, *Stand for the Family: A Call to Responsible Citizens Everywhere*, also known as the “Family Defense Handbook.”

Sharon serves on the board of directors of No Left Turn in Education and on the board of the Political Network for Values, a resource for legislators and politicians across the globe defending human life, marriage, family, religious freedom, and conscience. Sharon also co-chairs the U.S.-based Protect Child Health Coalition.

In Sharon's eye-opening testimony, she revealed how parents are kept in the dark about what Comprehensive Sexuality Education really is.



# THE SUMMIT: RECLAIMING THE PROFESSIONS

This year's Summit theme was "Reclaiming the Professions for Life and Family." The Sexual Revolution has corrupted most of the professions in our society. We featured panels on Education, Medicine, and the Therapeutic Professions. Our pro-life, pro-family professionals offered:

- their testimony about the corruption in their own professions
- the pressures to conform to the Sexual Revolutionary ideology
- strategies for reclaiming the professions, including forming alternative professional societies
- solid evidence that the Sexual Revolution is harming people

## Activists and Experts in Medicine

- Dr. Michael Parker, President of the Catholic Medical Association
- Dr. Quentin Van Meter, President of the American College of Pediatricians
- Dr. Donna Harrison, Executive Director of the American Association of Pro-Life Ob-Gyns



*Building the record in Medicine: Doctors explain why they needed to form alternative professional associations.*

## Activists and Experts in Education

- Attorney Mary McAlister: Defending Parental Education Rights
- Sharon Slater: Resisting the Corruption of Education at Home and Abroad
- Maria Keffler: What the LGBT Activists Are Doing in Schools



*Mary McCallister, Sharon Slater, and Maria Keffler equip parents to resist the "Trans Agenda" in schools.*

## Activists and Experts in Therapeutic Professions

- Forensic Psychologist Susan Constantine: Uncovering Deception
- Sociologist Fr. Paul Sullins: Correcting the Data
- Therapist Dr. Laura Haynes: Organizing the Therapists



*Is "conversion therapy" harmful? Susan Constantine, Laura Haynes, and Paul Sullins set the record straight.*

## Further Witnesses and Activists

- Dr. Erin Brewer, a "trans-kid," who recovered due to loving support.
- Katy Faust, survived her parents' divorce and her mom's living with a female partner.
- Denise Shick, her dad wanted to be a woman. Only she knew his secret.
- Rev. Walter Hoye, revealed the impact of the Sexual Revolution on the black community.



*Denise Shick, Rev. Walter Hoye, Lori Hoye, and Katy Faust*

**ACTION ITEM:** SHARE OUR YOUTUBE VIDEOS WITH SOMEONE WHO HAS BEEN HARMED.



# THE AMBASSADORS PROGRAM



The Ambassadors Program is a special application-only add-on to the Summit. Selected participants arrive a day before everyone else and receive a full day of Ruth Institute Core Training. Thanks to the generous support of our donors, we can sponsor travel and tuition waivers for worthy participants who would be unable to attend otherwise. These talented people are passionate about defending traditional Christian moral ethics. They are already active in the pro-family cause and yearn to do more. We equipped them with our unique approach to social issues, so they could return to their high-leverage, high-influence positions more knowledgeable, more confident, and with greater passion than ever.

**ACTION ITEM:** RECOMMEND SOMEONE TO BE A 2022 SUMMIT AMBASSADOR.

## AMBASSADOR SPOTLIGHT

CHRISTA  
STAMPER



*Christa Stamper teaches history and literature while studying counseling at the Christian Counseling and Education Foundation.*

Attending the Ruth Institute Survivors Summit was the highlight of my year. The caliber and expertise of the presenters and advocates was impressive. Not only was there a wealth of knowledge represented in a variety of fields, but also a deep love and care demonstrated for those affected by the Sexual Revolution. I can't think of a more urgent cultural crisis than the ever-increasing fall out and trauma of the Sexual Revolution.

Dr. Jennifer Roback Morse and her team at the Ruth Institute are thoughtful, smart, and compassionate in their approach. They are doing meaningful and indispensable work, and I believe their sphere of influence will continue to grow.

Participating in the Ambassador Program at the Ruth Institute Survivors Summit felt like coming home. It was a joy to rub shoulders with so many like-minded people, network, make new friends, and learn about the work they are doing. We shared meals, sharpened one another in thoughtful conversations, laughed, and even shed a few tears. I left invigorated and inspired to further my work in strengthening families and advocating for those harmed by the sexual revolution.

## AMBASSADOR SPOTLIGHT, CONTINUED

### KATHLEEN BENFIELD



*Kathleen Benfield in front of the state capitol building in Baton Rouge*

There are so many things I liked about the conference. First and foremost is Dr. Morse, the consummate conference leader. She did an excellent job of keeping everyone on time, dealing with any technical difficulties that arose, and making her own informative presentations, all with grace and good humor, which are so important given the often difficult topics that were covered.

The presenters dealt with topics from current news headlines but went deeper with data and careful analysis, and for some, relating their personal experience. Some presentations gave us a historical perspective as to how we have gotten to where we are now as a culture.

The venue for the conference was excellent. I really liked the comfortable and casual feel. There were ample opportunities for networking and to get to know the speakers personally. Since I host a daily radio broadcast on Christian radio, getting to know the speakers was important, as I have been able to invite several for one on one interviews. I greatly appreciate these Summits, and I look forward to attending future conferences.

-Kathleen Benfield, Legislative Director, Louisiana Family Forum and host of "The Current Word"

### JIM BALL



"I'm the real deal."

So said Susan Constantine in clearly the most entertaining (I thought) line from this year's Summit. And she wasn't kidding. An expert in body language "tells," Susan proved beyond a shadow of a doubt how one of the woke culture's key gender "experts" is, well, lying. Practically every time he opened his mouth.

Incredible.

But Susan's line could have been used to describe virtually every presenter at this year's Summit. The truth was rich, vibrant and on display with all of them. And this was not let's-hold-hands-and-sing-kumbaya "truth," it was the pure unvarnished truth about how the most vulnerable among us are victims of an anti-family cabal that cares nothing about the dignity of every single human being, created in God's image and likeness.

That dignity, ignored by the enemies of the Natural Law, was the common thread that tied all the incredible speakers together, and it was the great takeaway I had from this summit. The TRUTH is immutable, and no amount of fake news narrative or tech censorship can ever change that.

To a person, every presenter not only stated the problem, but stated clearly what the solution was, and how to get there. "Inspiring" is the best word I can come up with to describe this event.

The work being done by The Ruth Institute must be shared. So let's share it. My deepest gratitude to Dr. Morse and her team for the life-changing and life-saving work they are doing. If I were you, I'd get the 2022 Summit on your calendar.

-Jim Ball, Executive Director, Verum Vitae 365, Inc., a 501c3 non-profit corporation, using on-going multimedia campaigns and public outreach to educate NE Wisconsin to the dignity and value of every human life, and the existential threats to it

# YEAR TO YEAR SYNERGY: THE TRANS PAMPHLET FOR PRO-LIFE SIDEWALK COUNSELORS

Earlier this year, an anonymous Planned Parenthood worker revealed a new cash-cow: giving cross-sex hormones to gender-confused adolescents. We weren't surprised by this. At last year's Summit, an Ambassadors told us: "Our local Planned Parenthood sees 'trans-minded' youth. We're on the sidewalks, ready to counsel abortion-minded clients. We don't know what to say to the 'trans-minded' client. Can you help us?"

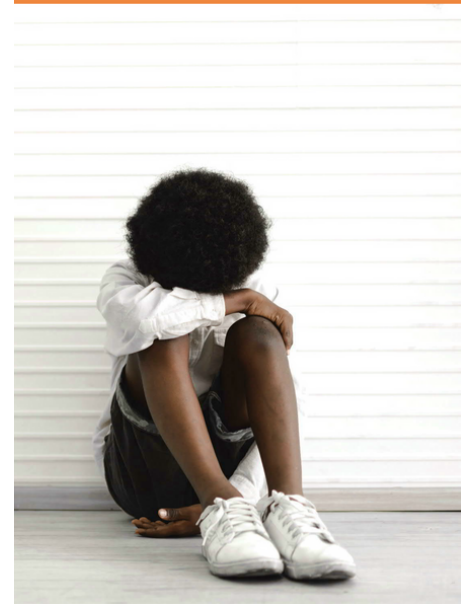
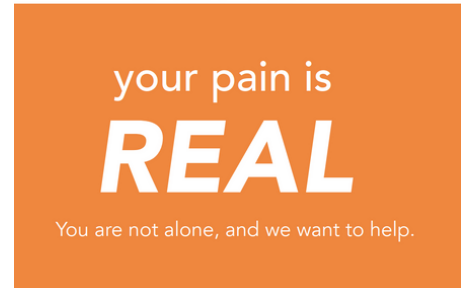
In cooperation with the American College of Pediatricians, we swung into action! We developed the pamphlet, pictured on right, to assist the pro-life movement in helping these trans-minded, gender-confused young people. The pamphlet is housed on its own website, [transregret.com](http://transregret.com), and can be downloaded and printed. There is also a space where local organizations can include their contact information if they so desire.

But the pamphlet only scratches the surface of what sidewalk counselors need. "I can't answer all their questions!" "I don't understand their thought process!" "To be totally honest, I'm slightly freaked out by the whole idea of someone trying to change their sex!"

We incorporated several panels at this year's Summit to train sidewalk counselors to help 'trans-minded' clients, including:

- Medical information about the risks and harms of attempting to change the sex of the body, by Dr. Quentin Van Meter
- Legal strategies and resources for concerned parents and citizens who want to slow down or resist the trans process, by attorneys Mary McAlister and Jane Robbins
- The psychology of the trans-minded client, and different types of trans-minded clients, by Dr. Erin Brewer
- Testimonies from those affected by the "trans movement" and a famous "de-transitioner" by Dr. Erin Brewer and Walt Heyer
- A panel on the philosophical defense of the body, by Fr. Sebastian Walshe and Fertility Care Practitioner Jackie Aquilar

All of these talks will be housed on our YouTube channel. The talks, pamphlet, and [transregret](http://transregret.com) website, are a unique set of resources that will provide valuable help to pro-life sidewalk counselors for years to come.



**ACTION ITEM:** SHARE THIS PAMPHLET WITH SIDEWALK COUNSELORS.


**Planned Parenthood**

Patients do not need referral from therapist to begin hormone therapy

Prescribed hormones on first visit

Start or continue hormone therapy or pubertal blockers

Provide services for younger patients with a "parent" or "guardian's" permission



*Dr. Erin Brewer explains "transgenderism," "gender dysphoria," and the propaganda that feeds this suffering for children and parents.*

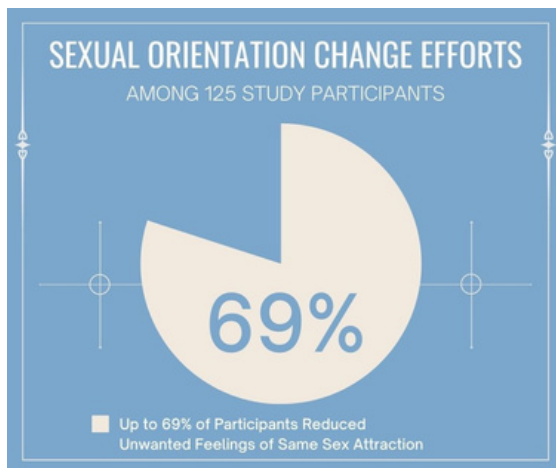
# REV. DR. PAUL SULLINS, SENIOR RESEARCH ASSOCIATE: ASKING THE RIGHT QUESTIONS



*"I am very pleased to be working with the Ruth Institute. Thank you for your support and encouragement for this important work!"*  
-Rev. Dr. Paul Sullins

Father Paul Sullins spends his time rebutting fake science. This year, he refuted:

- Claims that therapy to amend or manage unwanted same-sex attraction ("sexual orientation change efforts" or SOCE) is never successful, and attempting to do so is harmful.
- Claims that the psychological problems of same-sex attracted persons result from "minority stress," or social stigma.
- Claims that abortion never harms women psychologically.
- Claims that children do not really need their mother and father, but that any loving adults will suffice.



Father Sullins complements his academic professional research with presentations and publications for non-academic audiences.

- Fr. Sullins' article, "The Case for Mom and Dad," which documents the benefits for children growing up with married man/woman parents, was used in both Hungary and Switzerland when those countries debated gay adoption and same-sex marriage, respectively.
- Fr. Sullins spoke at an event organized by Changed.org, an initiative of ex-gay persons to speak to their government leaders about their positive experiences leaving the gay lifestyle and to lobby against the "Equality Act."
- Fr. Sullins provided feedback and comments for a Colombian College of Psychologists' publication, drawing on his two studies documenting the psychological risks for women following abortion.
- Fr. Sullins also spoke on "Counting the Casualties of the Sexual Revolution" and "Correcting the Data for the Professions" for the Ruth Institute's Summit for Survivors of the Sexual Revolution.
- He authored a chapter on "Denial and Discovery of Harm for Children with Same-Sex Parents" for the forthcoming book, "Living the Truth in Love: Pastoral Approaches to Same-sex Attraction, Vol. 2," edited by Prof. Janet Smith.

# PRESS RELEASES

This past year, we issued 90 press releases covering a broad range of issues, including transgenderism, the LGBTQ lobby, abortion, exploitation including child trafficking, cancel culture, marriage, pornography, Demographic Winter, divorce, surrogacy, and religious liberty.

Titles include:

- Open Marriage Makes a Mockery of Marriage
- Dating Apps Support Abortion: Big Surprise
- Texas Calls ‘Trans Surgery’ for Kids Child Abuse
- Muppets Used to Indoctrinate Children in ‘Transgender’ Ideology
- Facebook May Be Guilty of Sex Trafficking, Court Says
- School Board Tries to Silence Parent who Objects to Gay Porn



Our press releases not only spread the word on issues impacting the pro-life, pro-family movement, they improve our visibility through radio and television interview requests, as well as speaking engagement invitations.

## ACTION ITEM:

SHARE OUR PRESS RELEASES WITH YOUR FAVORITE MEDIA OUTLET, BLOGGER, OR YOUTUBER.



## DISPATCHES FROM THE FRONT LINES OF THE SEXUAL REVOLUTION

Our hyper-active press release program bore an additional surprising fruit. Our friends at *The Stream* asked us to compile a weekly “roundup” of our press releases. Senior Editor John Zmirak said, “I feel badly that I can’t use every one of these press releases!” So we now summarize our statements, our latest YouTube offerings, and one or two of our most popular “memes” for the week.

Readers of *The Stream* can get a “stream-lined” introduction to the Ruth Institute and keep up with the latest news from the “Front Lines of the Sexual Revolution.” We thank our friends at *The Stream* for this promising initiative.

Below are some of our memes to accompany our “Dispatches.”



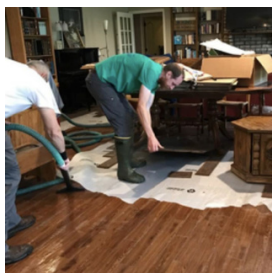
# THE WEATHER CHANNEL CALLS LAKE CHARLES “THE MOST WEATHER-BATTERED CITY IN AMERICA”



Last year, we had back-to-back hurricanes: Laura hit Lake Charles on August 27, 2020. The Ruth Institute offices were destroyed. We had to relocate to a few rooms in the Morse home, because there were no other office spaces available. Six weeks later, Hurricane Delta hit us on October 8.



In 2021, we had the Deep Freeze and power outages, along with much of the South. Then, on May 17, historic flooding hit Lake Charles. Six inches of water filled the house/Ruth Institute offices. Thankfully, this time only part of the town was damaged. We had many wonderful local friends, as well as our staff, helping clear the house. We had to throw away the ruined floors, remove wet drywall and insulation, move every home furnishing out of the house and into the garage, and get ready for reconstruction. We lived in a hotel for nearly two months while repairs were completed.



Thanks to the professionalism and competence of our nationwide staff, the work of the Ruth Institute continued! We didn't miss a deadline, as everyone leaped into the breach. Your prayerful support made a difference during this challenging time!

Once again, the Ruth Institute sponsored Rosary Around the Lake in our home city of Lake Charles, LA. This annual event takes place in conjunction with the nationwide Rosary Coast to Coast.

On Sunday afternoon, October 3, more than 550 people gathered on the shores of Lake Charles to pray for our families, our nation, our churches, and our world. The Most Reverend Glen John Provost, Bishop of Lake Charles, led the Rosary. The local chapter of the Lay Carmelites provided decorations, while the Latin Mass choir provided music. The Boy Scouts and Knights of Columbus led the informal procession to link up with the groups along the lake.

Our annual Rosary Around the Lake reminds us that, despite our difficulties, God is good, all the time.



# RUTH INSTITUTE BOARD MEMBERS AND OFFICERS

## BOARD MEMBERS



**Joe DeVet** retired from a 30-year engineering and business career at Exxon, and, more recently, from the Archdiocese of Galveston-Houston Family Life Office.



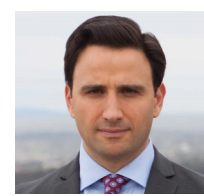
**Steve Hicks** is an independent business consultant specializing in the creation and analysis of business metrics.



**Reverend Walter Hoye II** is Founder and President of the Issues4Life Foundation, the California Civil Rights Foundation, the Frederick Douglass Foundation of California, and is a core member of the National Black Pro-Life Coalition.



**Robert Morse** is a retired mechanical, nuclear, and optical engineer. He is the husband of Dr. Morse and the first, and still finest, Friend of Ruth.



**Attorney Paul Jonna** is a partner with LiMandri & Jonna LLP and Senior Trial Counsel with the Freedom of Conscience Defense Fund.

## OFFICERS

**President: Dr. Jennifer Roback Morse**

**Secretary: Norrie Vladuchick** (Ruth Institute employee, not a voting member of the Board)

**Treasurer: Rachel Golden** (Ruth Institute employee, not a voting member of the Board)

**ACTION ITEM:**

**BECOME A RUTH INSTITUTE DONOR.**

## FINANCIALS

**The Ruth Institute  
Income Statement**  
October 2020 through September 2021

**The Ruth Institute  
Balance Sheet Prev Year Comparison**  
As of September 30, 2021

	Oct '20 - Sep 21		Sep 30, 21	Sep 30, 20	\$ Change	% Change
<b>Ordinary Income/Expense</b>		<b>ASSETS</b>				
Income		Current Assets				
43400 · Direct Public Support	612,079.79	Checking/Savings	95,839.03	126,587.59	(30,748.56)	(24.3)%
45000 · Investments/Stock Donations	0.32	Other Current Assets				
47200 · Program Income	14,430.63	12000 · Deposits in Transit	440.95	1,950.74	(1,509.79)	(77.4)%
48000 · Mission Related/Non Donation		Total Other Current Assets	440.95	1,950.74	(1,509.79)	(77.4)%
48010 · Product Sales	5,730.49	Total Current Assets	96,279.98	128,538.33	(32,258.35)	(25.1)%
48020 · Speaking Fees	7,000.00	<b>TOTAL ASSETS</b>	<b>96,279.98</b>	<b>128,538.33</b>	<b>(32,258.35)</b>	<b>(25.1)%</b>
Total 48000 · Mission Related/Non Donation	12,730.49	<b>LIABILITIES &amp; EQUITY</b>				
Total Income	639,241.23	Liabilities				
Gross Profit	639,241.23	Current Liabilities	43,147.22	43,325.07	(177.85)	(0.4)%
Expense		Total Liabilities	43,147.22	43,325.07	(177.85)	(0.4)%
60900 · Business Expenses	55.00	Equity				
61000 · Advertising/Promotion	7,398.00	32000 · Unrestricted Net Assets	136,246.01	159,883.19	(23,637.18)	(14.8)%
62100 · Contract Services	215,213.55	Net Income	(83,113.25)	(74,669.93)	(8,443.32)	(11.3)%
62800 · Facilities and Equipment	4,986.18	Total Equity	53,132.76	85,213.26	(32,080.50)	(37.7)%
65000 · Operations	25,634.45	<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>96,279.98</b>	<b>128,538.33</b>	<b>(32,258.35)</b>	<b>(25.1)%</b>
65100 · Miscellaneous Expenses	1,077.83					
66000 · Payroll Expenses	379,847.67					
68300 · Travel and Meetings	37,109.05					
Total Expense	671,321.73					
Net Ordinary Income	(32,080.50)					
Net Income	<b>(32,080.50)</b>					

## WHERE YOU'VE SEEN US



THE CHRISTIAN POST



Bringing America Back to Life



AVE MARIA RADIO  
BUILD THE CHURCH. BLESS THE NATION.



## QUICK FACTS ABOUT RUTH'S IMPACT



1,500,000 newsletters sent



90 press releases



115,000 Facebook followers



3,150 YouTube subscribers



102,000 podcast downloads



555,000 website views

## WHERE DO I FIT IN?

**Urgent Problem:** Millions of children, men, and women are harmed by the Sexual Revolution and family breakdown.

**Unbeatable Strategy:** Activate the Survivors of the Sexual Revolution to challenge the public policies and personal choices that create family breakdown.

**Unique Opportunity:** Become a founding partner in the world's only campaign to end family breakdown.

## YOUR DONATION

<b>Leadership Gift Opportunities:</b>	
Civilization Builder	\$15,000
Legacy Builder	\$6,000
Family Champion	\$3,000
Family Steward	\$1,200
Family Defender	\$600

Or join Ruth's Family by giving monthly.  
The Ruth Institute is exempt by the IRS as a 501 (c) (3) entity.