



DEFEND THE FAMILY

Life depends on it!



The Ruth Institute
Annual Report
2017-2018



Dear friends,

The Ruth Institute equips Christians to defend their beliefs about marriage, family, and human sexuality, so we can create a Civilization of Love. This beautiful mission puts our love for Jesus Christ, for the Truth, and for the well-being of children, front and center every day.

This past year, we continued our national outreach with our Healing Family Breakdown Workshops in four cities. My new book, *The Sexual State: How Elite Ideologies are Destroying Lives and Why the Church was Right All Along* has received stellar reviews from around the English-speaking world, including in Canadian and Australian publications. Our newest hire, Research Associate Fr. Paul Sullins, Ph.D., has done path-breaking sociological work on same-sex parenting and on clergy sex abuse.

The Ruth Institute has thrived since relocating to Lake Charles, Louisiana. Our First Annual Awards Dinner in June, and our Rosary Around the Lake in October, were both local events with national significance. Being in “friendly territory” means we can count on good attendance and volunteer support for events that would be “politically incorrect” in California. From this strong base of local support, we will retake the culture for the love of God and the family.

The Evil One has destroyed one institution after another in American life. We mean to put a stop to it. We are so grateful for your past help. We need your future help. Please join us in this great mission: equipping the Body of Christ to defend the Ancient Christian teachings about marriage, family, and human sexuality.

There is no greater mission, no greater need. Thank you in advance for your help.

Your friend,

Dr. Jennifer Roback Morse

Dr Jennifer Roback Morse



OMINOUS SIGN: RUTH INSTITUTE ATTACKED

In August 2017, CNN published the Southern Poverty Law Center's "Hate Map." *The San Diego Union Tribune* caught wind of a "Hate Group" in San Diego: The Ruth Institute (though we'd actually moved in 2015). Soon after, we issued a press release defending ourselves. We stated:

"The Ruth Institute's primary focus is family breakdown and its impact on children: understanding it, healing it, ending it. If this makes us a 'hate group,' so be it."

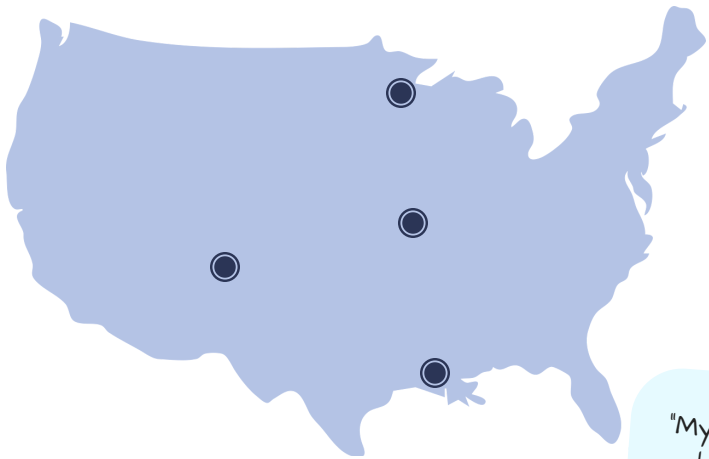
On August 31, Vanco, our credit card processor, shut us down without warning. We believe they were pressured by Wells Fargo Bank due to our new "hate group" status. We were unable to process credit card donations and had to scramble to find a replacement service.

But that setback turned out to be a blessing in disguise. We received tremendous favorable publicity, including a feature with John Stossel. We reached out to all our monthly donors and explained the situation. Most of them increased their contributions! We connected with many new financial supporters and friendly media. We are so grateful for all your support!



OUR RESPONSE: HEALING FAMILY BREAKDOWN

The Healing Family Breakdown Half-Day Spiritual Workshops are the latest of our innovative programs to help people see the connection between family breakdown, the ideology of the Sexual Revolution, and the personal and emotional wounds they have experienced.



MAY 2018 ANN ARBOR, MI

JANUARY 2018 KANSAS CITY, KS

NOVEMBER 2017 PHOENIX, AZ

AUGUST 2017 LAKE CHARLES, LA

-A college student who attended our workshop in Lake Charles

"My parents are divorced, and I have issues with my dad. One man at my table who has been divorced twice, is struggling with his daughter. I feel as if I can see my dad's point of view in a way I never could before. Listening to him helped me a lot."

RUTH'S STRATEGY: ENLISTING THE SURVIVORS OF THE SEXUAL REVOLUTION

Naming the Problem: The Sexual State

This past August, Dr. Jennifer Roback Morse's latest book, *The Sexual State: How Elite Ideologies are Destroying Lives and Why the Church Was Right All Along*, was published by TAN Books to great acclaim.

Dr. Morse explains that the Sexual Revolution did not happen spontaneously but was carefully planned and carried out over decades. It consists of three interlocking ideologies:



Dr. Morse with Catholic media personalities Al Kresta (left) and Peter Herbeck (right)

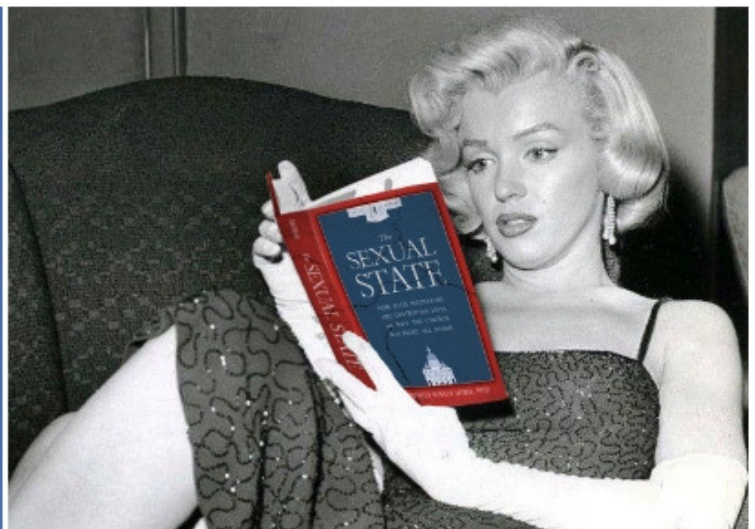
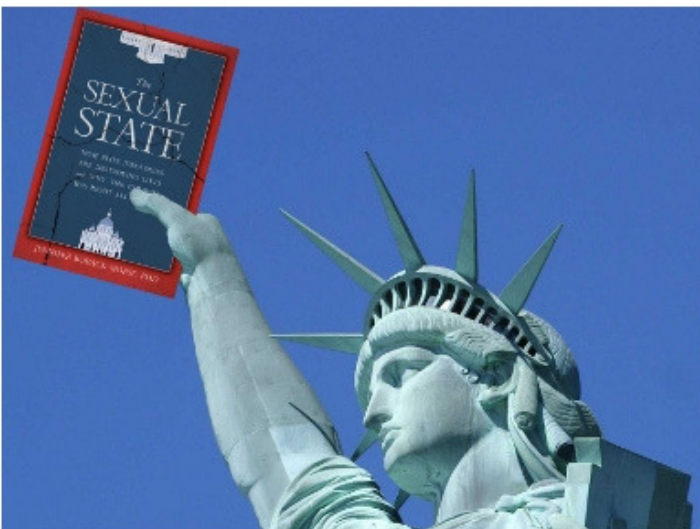
- The Contraceptive Ideology – separating sex from childbearing
- The Divorce Ideology – separating sex and childbearing from marriage
- The Gender Ideology – eliminating all distinctions between men and women except those that individuals explicitly embrace

The Sexual State answers questions that other books aren't even asking:

- Why is sexual revolutionary propaganda so relentless and increasingly bizarre?
- Do children have a right to be born into an intact family with parents who stay together for life?
- Does contraception prevent abortion or fuel it?
- Are men and women really different and does it matter?
- Is the debate over on “gay marriage”? Is it really a civil rights issue?
- How have sexual revolutionaries used the power of government to re-shape society and eliminate opposition to their agenda?

Reviewers from around the world praised *The Sexual State*. German pro-family heroine and author of *The Global Sexual Revolution*, Gabriele Kuby, stated, “Jennifer Roback Morse pulls back the ideological curtain from the Sexual Revolution. Showing what everybody experiences but hardly anybody dares to name: the immense suffering and deeply wounded victims of this revolution.”

Mercator Net, an Australian pro-family site, and Catholic Insight, a pro-family site in the United Kingdom, praised *The Sexual State*. Catholic media personalities Al Kresta, Peter Herbeck, Teresa Tomeo, and Patrick Coffin interviewed Dr. Morse about it. The full impact of this book will continue to unfold across the globe.

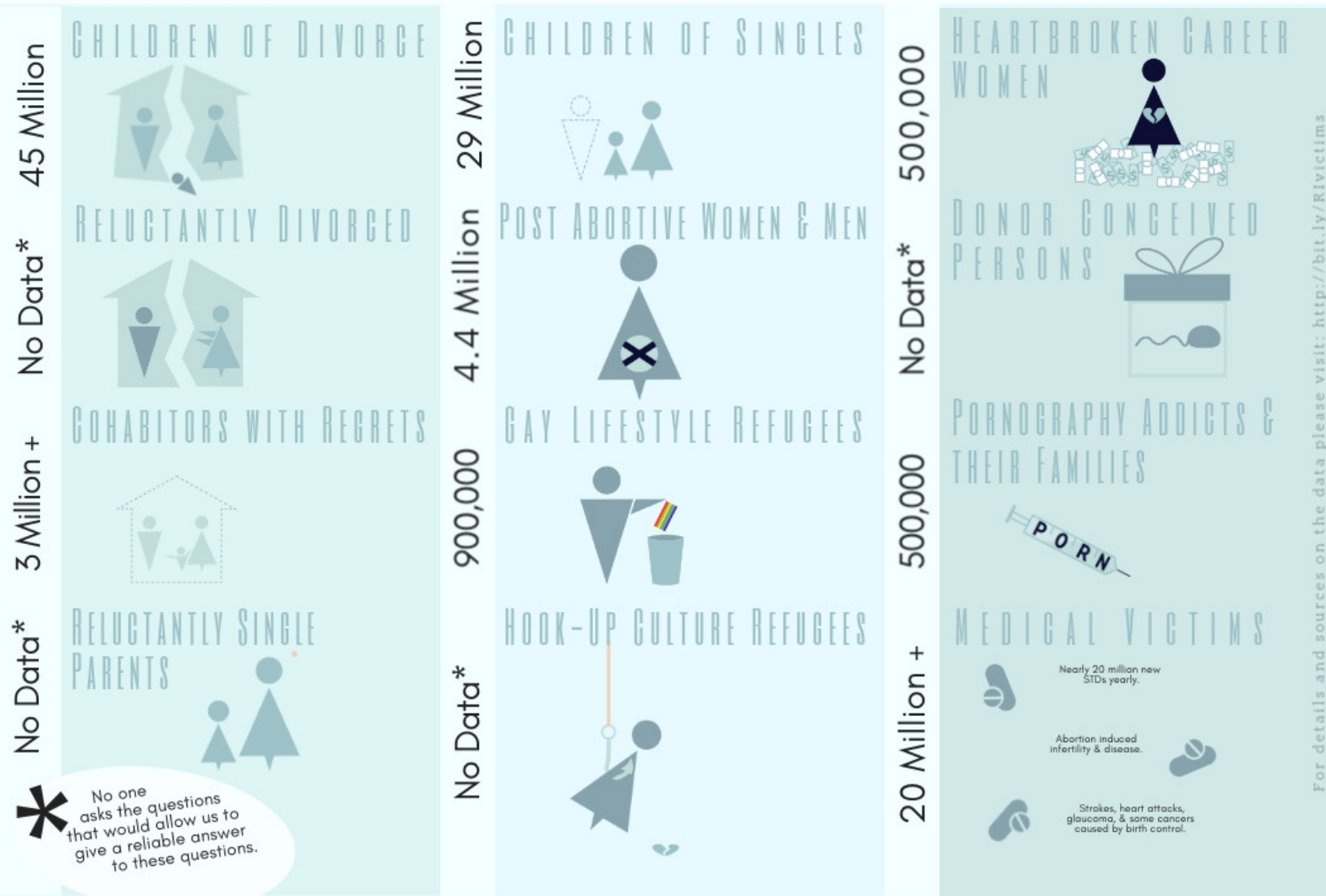


Humorous Facebook posts promoting *The Sexual State*

Measuring the Problem: Counting the Casualties of the Sexual Revolution

The problems are immense.
So is the possible impact of The
Ruth Institute's work.

Counting the Casualties of the Sexual Revolution*



The Ruth Institute helps Victims become Survivors, & Survivors become Activists.

"Thank God for your work. I'm a survivor of parental divorce, then my own foolish 'revolution' choices."

* This chart is the inside of our new brochure, "Counting the Casualties," available at our online store.

-Ruth Supporter, F.G.

RUTH INSTITUTE BOARD MEMBERS AND OFFICERS

Board Members



Joe DeVet retired from a 30-year engineering and business career with Exxon Chemical, and now works for the Archdiocese of Galveston-Houston Family Life Office.



Andrea Grossman, retired businesswoman, is a pioneer in the crafting industry. She is the legendary “Mrs. Grossman” of Mrs. Grossman’s Stickers.



Steve Hicks is an independent business consultant specializing in the creation and analysis of business metrics.



Reverend Walter Hoye II is Founder and President of the Issues4Life Foundation, the California Civil Rights Foundation, the Frederick Douglass Foundation of California, and a core member of the National Black Pro-Life Coalition.



Robert Morse is a retired mechanical, nuclear, and optical engineer. He is the husband of Dr. Morse and the first, and still finest, Friend of Ruth.

Officers

President: Dr. Jennifer Roback Morse

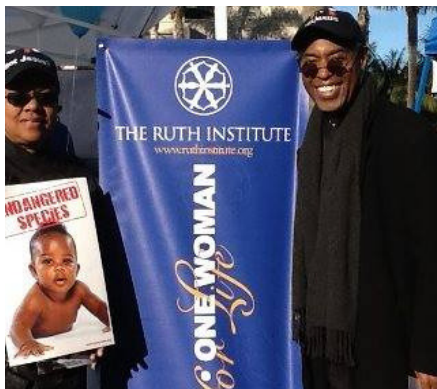
Secretary: Norrie Vladuchick (Ruth Institute employee, not a voting member of the Board)

Treasurer: Rachel Golden (Ruth Institute employee, not a voting member of the Board)

Message from Board Member Rev. Walter Hoye

"My wife, Lori, and I first met Jennifer at the 2008 Life Legal Defense Foundation Dinner in Oakland, California. We soon discovered how much we have in common.

My ministry, the Issues4Life Foundation, is a pro-life outreach to the black community. The Ruth Institute and Issues4Life both believe every child has a right to be born into a loving home with their own mother and father.



Both organizations wholeheartedly embrace the divine Lordship of Jesus Christ. With so much in common, Jennifer and I became fast friends and allies. We started working together and have not stopped.

The family in the Black American community is under attack today. My outreach to the black community depends on strategies that defend the Biblical model of family. Developing such strategies is the strength of the Ruth Institute. I am proud to work together with the Ruth Institute."

WHY I GIVE: CARLOS DE QUESADA

I support The Ruth Institute because its work helps people live better lives. Being a middle-aged guy, I bought into the lies of the sexual revolution and lived accordingly. I now realize how I hurt myself and others in the process.

As an entrepreneur who works with organizations across the U.S., and as a husband and father of two teenagers, I see first-hand the culture's objectivization of women, the assault on innocence, and sexualization of every person and every issue.

Each person is so much more than a merely sexual being seeking to satisfy certain biological impulses. If we don't know who we are, we will never reach the deep joy and flourishing of who we were meant to be.

The Ruth Institute provides clarity – supported by sound research, data, and evidence – to answer these crucial and transcendental questions that we all face.

The Institute's work provides objective truth in a world filled with noise, half-truths, and deception. More important than research is the Institute team's genuine concern for the dignity of every person. Programs and workshops are the culmination of Dr. Morse's compassion and focus on healing the culture, one person at a time.



Carlos de Quesada
and friend

FINANCIALS

The Ruth Institute Income Statement August 2017 through August 2018

	Aug '17 - Aug 18
Ordinary Income/Expense	
Income	
43400 · Direct Public Support	423,407.63
45000 · Investments/Stock Donations	136.83
47200 · Program Income	14,938.50
48000 · Mission Related/Non Donation	
48010 · Product Sales	11,476.79
48015 · Licensing	350.00
48020 · Speaking Fees	23,175.00
Total 48000 · Mission Related/Non Donation	35,001.79
Total Income	473,484.75
Gross Profit	473,484.75
Expense	
60900 · Business Expenses	55.00
61000 · Advertising/Promotion	5,907.66
62100 · Contract Services	190,003.55
62800 · Facilities and Equipment	2,438.67
65000 · Operations	12,069.64
65100 · Miscellaneous Expenses	3,132.38
66000 · Payroll Expenses	173,534.59
67200 · Taxes & License	33.28
68300 · Travel and Meetings	14,517.11
Total Expense	401,691.88
Net Ordinary Income	71,792.87
Net Income	71,792.87

The Ruth Institute Balance Sheet Prev Year Comparison As of August 31, 2018

	Aug 31, 18	Aug 31, 17	\$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings	149,982.96	70,979.09	79,003.87	111.3%
Accounts Receivable	1,564.73	0.00	1,564.73	100.0%
Other Current Assets	565.26	1,149.89	(584.63)	(50.8)%
Total Current Assets	152,112.95	72,128.98	79,983.97	110.9%
TOTAL ASSETS	152,112.95	72,128.98	79,983.97	110.9%
LIABILITIES & EQUITY				
Liabilities	10,690.01	5,162.15	5,527.86	107.1%
Equity				
32000 · Unrestricted Net Assets	251,596.51	126,433.68	125,162.83	99.0%
Net Income	(110,173.57)	(59,466.85)	(50,706.72)	(85.3)%
Total Equity	141,422.94	66,966.83	74,456.11	111.2%
TOTAL LIABILITIES & EQUITY	152,112.95	72,128.98	79,983.97	110.9%

RUTH INSTITUTE'S 1ST ANNUAL AWARDS DINNER: HONORING OUR HEROES

On June 15, 2018, the Ruth Institute held its First Annual Awards Dinner in Lake Charles, Louisiana. We were honored that His Excellency, the Most Reverend Bishop Glen John Provost, Roman Catholic Bishop of Lake Charles, attended and gave the invocation.

Awardees included authors, scholars, and activists. Each has made a significant contribution to defending traditional Christian sexual ethics. Dr. Mark Regnerus received the Institute's award for **Scholarship**. Prof. Regnerus teaches sociology at the University of Texas at Austin. He is perhaps best known as the researcher who challenged the belief that the children of same-sex couples do as well as those from heterosexual families.

The Ruth Institute honored Dr. Regnerus for his latest book, *Cheap Sex: The Transformation of Men, Marriage, and Monogamy*, which describes the brave new world of the Pill, pornography, delayed marriage, and the hook-up culture. In presenting the award, Dr. Morse noted that "Mark Regnerus has probably been investigated more than any academic in America. He has been thoroughly vindicated. The University of Texas promoted him to full professor this year. We are pleased to honor him."

Mrs. Caryl Ayala received the Institute's award for **Activism** and **Ruth Institute Book Club Leader of the Year**. Mrs. Ayala is one of the co-founders of Concerned Parents of Austin, a grassroots organization made up of educators and parents that equips and informs families of the dangers of Comprehensive Sex Education. She is also the Family Ministry Coordinator at Oak Meadow Baptist Church - a ministry that promotes biblical purity and sexuality.

Mr. Daniel Mattson received the Institute's award for **Public Witness** and was the evening's keynote speaker. Mr. Mattson is a professional musician and author of the book *Why I Don't Call Myself Gay*. He spoke of his journey from living as a gay man to finding peace, joy, and fulfillment by entering the Catholic Church and living a chaste life.



L-R: The Most Reverend Glen John Provost, Bishop of Lake Charles, with Dr. Morse and Fr. Paul Sullins



L-R: Ruth Institute Board member Rob Morse and Dr. Mark Regnerus, Scholar of the Year



Caryl Ayala, Activist and Book Club Leader of the Year, with Dr. Morse



Dr. Morse presents Daniel Mattson with the Public Witness of the Year Award

Mattson's book has been translated into several languages. Cardinal Gerhard Mueller, Prefect of the Congregation for the Doctrine of the Faith (2012-2017), praised Mattson's book upon the release of the Italian version.

Also present among the 250 guests was Fr. Paul Sullins, Ph.D., newly hired Research Associate for The Ruth Institute. (See below.)



Following dinner, awards, and the keynote presentation, guests enjoyed visiting with pro-family exhibitors and dancing to the music of local Cajun Band, Nee de Tradition.

The dinner was inspiring, informative, and fun. Our guests had a wonderful and memorable evening. We're all looking forward to next year!



REV. DR. D. PAUL SULLINS

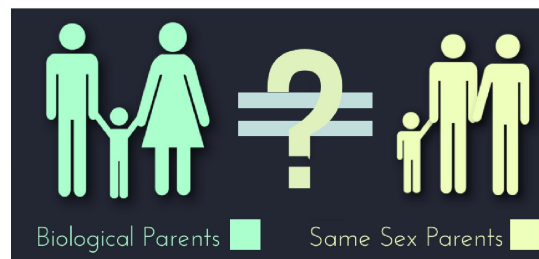
- is one of the top researchers to challenge the orthodoxy of “no differences” between children of same-sex parents and other children;
- has shown substantially higher rates of problems such as ADHD and depression among children with same-sex parents;
- earned a Ph.D in sociology and taught at Catholic University from 1998 until his recent retirement.
- has written four books and more than 100 journal articles, research reports, and essays on issues of family, faith, and culture;
- was formerly an Episcopalian priest and is now a married Catholic priest;
- produced The Ruth Institute's report on clergy sexual abuse in the Catholic Church.

CORE VALUES: SEEK & TELL THE TRUTH

- The addition of Fr. Paul Sullins, Ph.D., to our staff strengthens The Ruth Institute’s reputation for providing high-quality research on marriage, family, and human sexuality. When we originally engaged him in April 2018, we anticipated that he would continue his research on the impact of same-sex parenting on children. We highlight some of his results below.
- As the summer unfolded, however, his skills as a sociologist were put to work analyzing the relationship between homosexuality in the Catholic priesthood and clergy sexual abuse. This report, released in November, showed a strong correlation between the numbers of priests describing themselves as homosexual and the incidence of sexual abuse of minors.
- We cannot fully gauge the impact of the Clergy Sexual Abuse Report as this Annual Report goes to press. However, it has already been downloaded more than 4,000 times from our website and is making a significant impact on the discussion of the problems of clergy sexual misconduct in the Catholic Church. San Francisco Archbishop Salvatore Cordileone referred to the report during the annual meeting of the U.S. Conference of Bishops. Spanish, Italian, and German media outlets have reported on the study. Stay tuned for further developments.

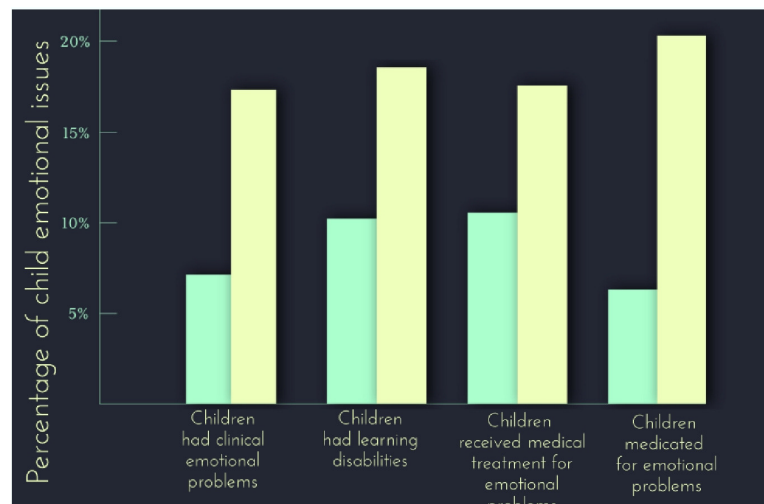
The Key Questions

- Will the claim that there are no differences between the children of same-sex parents and married heterosexual parents stand up under more intense examination with better data?
- What are some of the elevated risks that children of same-sex parents face?
- How can we convey this information to the public?



Integral to Ruth’s mission to defend the family at home & in the public square

- Treating same-sex couples as the legal equivalent of opposite-sex couples means increasing numbers of children will be raised in same-sex couple households.
- More information will be coming available about the experiences of children in same-sex households.
- We owe it to these children and their families to examine this evidence in a systematic way.
- These families embarked in same-sex parenting with the ideologically-driven assurance of the “experts” that the kids would be fine. Accurate information about risk factors will help these families, as well as aid in debating future policy issues.



CORE VALUES: KEEP OUR EYES ON JESUS CHRIST

Rosary Around the Lake: A Local Event with National Implications

Though national, and indeed international in scope, The Ruth Institute hasn't forgotten the adage: All politics is local. While we conduct programs nationwide, like those offering recovery for the survivors of divorce, we're also creating an activist base with a network in our own backyard.

As part of this, the Institute was the local sponsor of Rosary Coast to Coast, which took place on October 7 with a Rosary Around the Lake.



The more than 800 participants included young and old -- Catholics and non-Catholics who see the benefit of prayer -- from all walks of life. We prayed for Divine Protection, Pardon from Sin, Salvation of Souls, and the Reunion of All Christians.



Rosary Around the Lake was part of a series of Ruth Institute events that included our first annual banquet this past June and will continue with a conference next spring covering a range of issues relating to the family and traditional morality.

We now have a larger volunteer base in our hometown that can participate in training people of faith to speak out for the family and traditional morality everywhere. They are an army mobilizing for spiritual warfare across the United States.

Thank you for your continued prayerful support.

**Honor
your
Mother.**

**ROSARY
AROUND THE
LAKE**

Oct. 7

**RUTH INSTITUTE
LEADING THE FAITH**

WHERE DO I FIT IN?

Urgent Problem:

Millions of children, men, and women are harmed by the Sexual Revolution and family breakdown.

Unbeatable Strategy:

Activate the Survivors of the Sexual Revolution to challenge the public policies and personal choices that create family breakdown.

Unique Opportunity:

Become a founding partner in the World's Only Campaign to End Family Breakdown.

YOUR DONATION

Leadership Gift Opportunities:

Founder	\$25,000 - \$50,000
Partner	\$15,000 - \$24,999
Stakeholder	\$5,000 - \$14,999

Monthly Stewards:

Ambassador	\$100 or more
Envoy	\$10 - \$99

The Ruth Institute is exempt by the IRS as a 501 (c) (3) entity.

QUICK FACTS ABOUT RUTH'S IMPACT



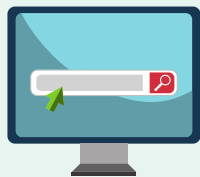
25 lectures
around the globe, with
almost 3,000 attendees



34,413
podcast
downloads



Clergy Sex Abuse Report:
over 4,000 downloads
since release on Nov. 1



Nearly 300,000
visitors to the
website

WHERE YOU SAW US LATELY

NEW YORK POST

The Washington Times
Reliable Reporting. The Right Opinion.

CRISIS
MAGAZINE

**THE WASHINGTON
FREE BEACON**

THE STREAM

**THE CHRISTIAN
INSTITUTE**

THE CHRISTIAN TIMES

Bloomberg Opinion

THE DAILY SIGNAL

STOSSEL TV

**NATIONAL CATHOLIC
REGISTER**

**CHURCH
MILITANT**

LIFE SITE

MERCATORNET
NAVIGATING MODERN COMPLEXITIES

patheos

CNA Catholic News Agency

Clash Daily
WITH DOUG GILES

PJ MEDIA

Bringing America
Back to Life
Convention

**Catholic
Answers**
TO EXPLAIN & DEFEND THE FAITH

CNN

AVE MARIA RADIO
BUILD THE CHURCH. BLESS THE NATION.

EWTN
GLOBAL CATHOLIC NETWORK

afr american family radio

SALEM
Radio Network

**CBN
NEWS**

RADIO MARIA

THE MERCURY

**THE CHRISTIAN
PERSPECTIVE**