

DEFEND THE FAMILY

Life depends on it!



The Ruth Institute
Annual Report
October 1, 2018 to
September 30, 2019



Dear friends,

The Biblical Queen Esther said, “for such a time as this.” She had no idea when she became queen that she would be the instrument for saving the Chosen People from genocide.

When I founded the Ruth Institute in 2008, I did not realize where God would take this work. I thought I was going to be talking to college women about why they should be unafraid to embrace motherhood.

I had no idea I would become a campaign spokeswoman for man-woman marriage during the Proposition 8 Campaign in California. But I had enough research to know that kids need their parents and that their rights to those parents would be harmed if Prop. 8 failed. I couldn’t sit on the sidelines while radicals redefined marriage and parenthood.

When we decided in 2013 to focus on the Survivors of the Sexual Revolution, we had no idea where that would lead. We just knew that millions of people had already been harmed by the Sexual Revolution and millions more were being seduced every day. No one was standing up for the victims. No one was helping them understand the connection between the toxic ideology of the Sexual Revolution and the pain they were enduring.

I had no idea we would be the ones to deal with sexual abuse, including clergy sexual abuse in the Catholic Church. But we are already tuned in to the needs of victims and survivors. Most of all, we are not afraid of dealing with every aspect of the Sexual Revolution.

When I hired Fr. Paul Sullins, I thought he was going to continue his sociological work on the impact of same sex parenting on children. I had no idea he was going to produce the most important statistical analysis of clergy sexual abuse in the Catholic Church.

I now feel I can say along with Queen Esther that, “for such a time as this,” I founded the Ruth Institute. You will see from our activities this past year, that we have been in the middle of some of the most significant issues of our time. I feel sure that you will be proud to have been a part of this great adventure with us. And I hope you will continue to be part of our work.

Your friend,

Dr. Jennifer Rebecca Morse

Dr. Morse



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RUTH'S MISSION AND STRATEGY: ENLISTING THE SURVIVORS OF THE SEXUAL REVOLUTION

NAMING THE PROBLEM: THE SEXUAL STATE

The Ruth Institute is building a global interfaith coalition to defend the family and build a civilization of love.

We oppose the Sexual Revolution because it has victimized millions of people. Up until now, these people have been socially invisible. Our strategy is to enlist, educate and encourage Survivors of the Sexual Revolution to become advocates for positive change. Together, we are creating a new cultural narrative around marriage, family and human sexuality.

This strategic vision guides all our on-going activities as well as our special projects and events.

DR. MORSE'S THE SEXUAL STATE: THE BLUEPRINT AND STRATEGIC ROADMAP

The Sexual Revolution is irrational and unsustainable, yet seductively appealing. Through its ideology, cultural elites have captured the power of the State to try to do the impossible: separate sex from babies, separate sex and babies from marriage, and wipe out all differences between men and women. *The Sexual State: How Elite Ideologies are Destroying Lives and How the Church was Right All Along* is Dr. Morse's analysis of the Sexual Revolution. It has been praised by activists, scholars and journalists alike.

Mike Huckabee Show On January 19, Dr. Morse discussed *The Sexual State* on the Mike Huckabee Show on the Trinity Broadcasting Network, the largest Christian broadcasting network in the country. Huckabee is the former Governor of Arkansas and twice candidate for the Republican Presidential nomination. Governor Huckabee was kind enough to endorse Dr. Morse's book and recommended it to his viewers.



Dr. Morse Speaks at Family Research Council On January 24, Dr. Morse spoke at the Family Research Council (FRC) in Washington, D.C., as part of its Speakers Series. FRC is one of America's foremost think tanks on issues impacting the family. FRC Senior Fellow for Policy Research, Peter Sprigg, introduced Morse. More than 100 Washington-based leaders and activists attended the forum. They enthusiastically embraced Dr. Morse's message. An FRC staff member said, "Dr. Morse described the Sexual Revolution as 'a totalitarian ideology that no Christian should get involved with.' Dr. Morse summed it up by saying, 'If you can make people call Bruce Jenner a woman, then you can make them do anything.'"



SECOND ANNUAL AWARDS DINNER AND SUMMIT FOR SURVIVORS OF THE SEXUAL REVOLUTION

At this unique event, we:

1. Honor the unsung heroes of the Sexual Counter-Revolution.
2. Educate the public about the damage of the Sexual Revolution.
3. Give voice to the Survivors of the Sexual Revolution.
4. Strategize for Positive Change.

This dinner is not a fundraiser for our mission. This dinner IS our mission. Because of this, and thanks to the generosity of our donors, we were able to offer attendance below cost for those who wished to attend but who would otherwise be unable to do so.

The entire event was live streamed through our Facebook page, and the Facebook page of the Family Research Council. These videos are available on our Facebook page and YouTube channel. People are still watching from around the world. Some videos have received more than 5,000 views.

- 1. Honor the unsung heroes of the Sexual Counter-Revolution.** The Ruth Institute honored people who deserve recognition for their work and activism. The awards given were:



Outstanding Scholarship Award to Dr. Robert Gagnon, world-renowned Biblical scholar who thoroughly debunks “gay theology” in well-researched and thought-provoking works such as *The Bible and Homosexual Practice: Texts and Hermeneutics*. For his trouble, Dr. Gagnon no longer teaches at the Pittsburgh Theological Seminary, despite having served there with distinction for 22 years.

Activist of the Year Award to Mr. Jeff Morgan, a tireless proponent of divorce reform in Texas and beyond. An abandoned spouse and reluctantly divorced man himself, Jeff works with other Survivors to talk with legislators about reforming the unjust laws of unilateral divorce. Recently, Jeff was in the courtroom during the #SaveJames Younger case in Texas, where divorced parents are arguing over whether James is really a girl. Jeff interviewed the father. Without information like this coming out of the courtroom, no one would know about this tragic situation. Without the public outcry, poor James would be on his way to “transitioning” into a girl. We are so proud of Jeff Morgan, our go-getter Activist of the Year!

Public Witness of the Year Award to Ms. Moira Greyland for authoring her childhood memoirs, *The Last Closet: The Dark Side of Avalon*. Ms. Greyland is the daughter of bestselling science fiction author and feminist icon, Marion Zimmer Bradley, and famous numismatist Walter Breen. Her parents were unrepentant advocates for an unrestrained homosexual lifestyle. Moira’s mother molested her. Moira caught her father molesting an 11-year-old boy and called the police. Her father died in prison. The rest of her family never forgave her. Ms. Greyland’s speech was as brave and honest as her book.

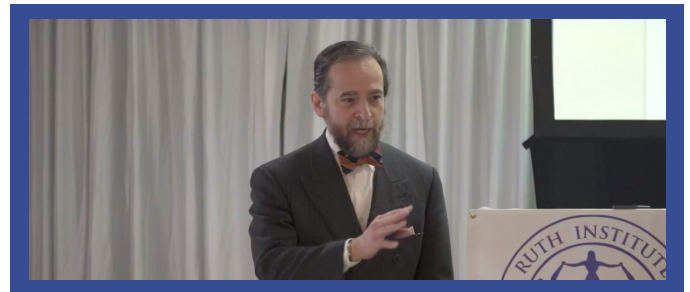
SECOND ANNUAL AWARDS DINNER AND SUMMIT FOR SURVIVORS OF THE SEXUAL REVOLUTION, CONT.

1. (Cont.) Honor the unsung heroes— photos from the Awards Dinner



2. Educate the public about the damage of the Sexual Revolution. Our expert speakers included:

- Dr. Stephen Baskerville (Patrick Henry College) **“How No-Fault Divorce Empowers the State”**
- Mrs. Leila Miller (author and activist) **“The Lifelong Impact of Divorce on Children”**
- Fr. D. Paul Sullins, Ph.D. (Catholic University of American and The Ruth Institute) **“What It’s Costing Our Children: Clergy Sex Abuse & Gay Parenting by the Numbers”**
- Dr. Robert Gagnon (Houston Baptist University and Ruth Institute Scholar of the Year) **“What the Bible Really Says about Homosexual Actions”**



Dr. Robert Gagnon

3. Give voice to the Survivors of the Sexual Revolution.

The Testimony Panels are the most innovative aspect of the Summit. Featuring survivors of divorce, abandoned spouses, victims of family courts, children of LGBT activists, spouses of same sex attracted people, and those who were “once gay,” these panels packed an emotional punch. The testimonies, like the other sessions of The Survivors Summit, can be found on the Ruth Institute YouTube channel.



Abandoned spouse, Kristi Davis, shares her story

4. Strategize for Positive Change: The Divorce Reform Panel.

This panel featured activists, attorneys, and legal scholars, all intent on improving the unfair court system, which sides with the spouse who wants the marriage least. Together they brain-stormed and shared their stories of combatting unilateral, no-fault divorce. We hope these strategy sessions will bear great fruit over the long haul.

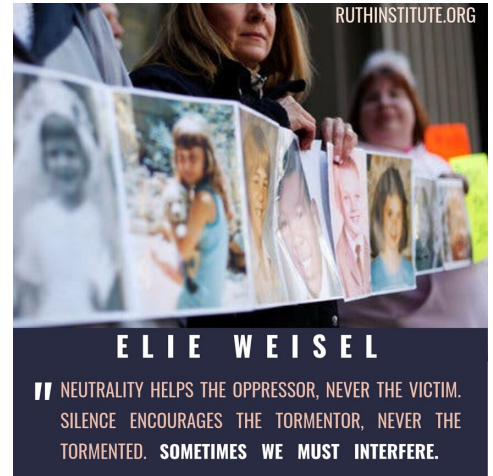


Dr. Morse, Chris Brennan, Al Chlupacek, and Jeff Morgan during the Divorce Reform Panel

RESEARCH AND COMMENTARY ON SEXUAL ABUSE

When we first began talking about the Survivors of the Sexual Revolution in 2013, we considered including victims of sexual abuse but decided against it. The topic was troubling and disturbing. The rise of the #MeToo movement and the renewed attention to clergy sexual abuse in the Catholic Church made us realize we couldn't sidestep it any longer. The poisonous worldview of the Sexual Revolution provides "cover" for abusers. It also disarms the victims. We had to take a stand.

Dr. Morse has written extensively about the subject, especially in her regular column at the National Catholic Register. Several episodes of "The Dr. J Show" also deal with this topic. The response from sexual abuse survivors tells us that dealing with this difficult topic is absolutely worth the effort.



RESEARCH ON CLERGY SEXUAL ABUSE IN THE CATHOLIC CHURCH

The Ruth Institute has conducted the most comprehensive statistical analysis of clergy sexual abuse in the Catholic Church. Our Senior Research Associate, Fr. Paul Sullins, Ph.D., produced two in-depth reports. The first report showed a strong correlation between clergy sexual abuse of minors and the number of self-identified homosexuals in the Catholic clergy. The second report showed that recently ordained priests are less likely to be abusive, and less likely to have male victims than older generations of priests.

These reports have been discussed by the media in Italian, German, Spanish and Polish, and have been downloaded nearly 15,000 times. The first report has been translated into Spanish and Polish. Archbishop Carlo Maria Viganò quoted our reports in his interview with *The Washington Post*. Archbishop Viganò is the former Apostolic Nuncio to the U.S. who has been insistent that the Church "tear down the conspiracy of silence" surrounding clergy sexual abuse.

The Ruth Institute's findings can assist the Catholic Church as well as other churches and institutions as they navigate the #MeToo era.

Ruth Institute Leads the Way!

As seen July 10, 2019 in **Washington Post**

In his first extended interview since calling on the pope to resign—**Archb. Viganò Quotes The Ruth Institute!**

“ It is not pedophiles but gay priests preying on post-pubertal boys who have bankrupted the U.S. dioceses. One of the most recent and reliable studies, “Is Catholic clergy sex abuse related to homosexual priests,” was conducted by **Father Paul Sullins, PhD of The Ruth Institute.** ”

Over 12,000 Downloads in 3 languages!

- Clergy sex abuse historically was strongly correlated with homosexual clergy.
- Clergy sex abuse has increased since 2004. But it is less "gay."
- Few recently ordained priests are homosexual predators.

Ruth Institute research points to this conclusion: No new ordinations of same sex attracted men to the priesthood!

Be part of this important work! Give to the Ruth Institute!

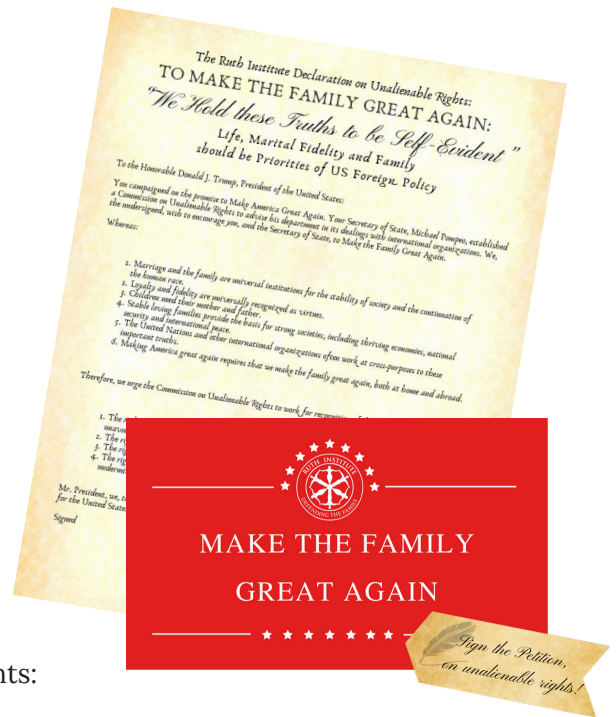
PETITION TO MAKE THE FAMILY GREAT AGAIN

The Ruth Institute's work is built around two self-evident truths:

- Every person comes into the world as a helpless baby.
- Every person has a mother and a father.

We oppose the Sexual Revolution because it has undermined these basic human rights and victimized millions of people. In September 2019, we took advantage of a unique opportunity to publicize these important truths. We launched a petition to “Make the Family Great Again,” in partnership with Life Petitions.

The project was inspired by the announcement that Secretary of State Mike Pompeo had created a Commission on Unalienable Rights. This Commission will advise the State Department on how to promote authentic human rights, especially in multinational organizations like the United Nations. The Commission is chaired by Harvard Law Professor Mary Ann Glendon, a longtime advocate of the right to life, and a former Vatican Ambassador.



Our petition urges the Commission to consider these unalienable rights:

- The right of every child to a relationship with his or her natural mother and father except for an unavoidable tragedy.
- The right of every person to know the identity of his or her biological parents.
- The right to life from conception to natural death.
- The right of families to educate their own children in their faith tradition and values, without being undermined by the state.

Too often in the past, agencies like USAID have lavished huge sums on population control in developing nations, while giving embarrassingly small amounts to projects like clean water and maternal health. The Ruth Institute is collaborating with organizations from around the world to challenge these misplaced priorities. More than 40 high-profile pro-family leaders signed our petition, including international leaders from Africa, Europe, South America and Australia, as well as North America.

VALUES VOTER SUMMIT



October 11-13, The Ruth Institute participated in the Family Research Council's Values Voter Summit in Washington, D.C., as one of more than 50 exhibitors. During this time, Dr. Morse was interviewed by EWTN's Jason Calvi on the topic of the previous night's Democratic candidate debate.

The centerpiece of the Ruth Institute's booth was the “Make the Family Great Again” petition. Participation in the 2019 Values Voter Summit allowed us to receive more petition signers among the attending leaders and activists.

We also increased our credibility and connection with some of the major pro-family organizations nationally. Last, but not least, we distributed our “Make the Family Great Again” baseball caps.

RUTH MAKING MEDIA: “THE DR. J SHOW”

“The Dr. J Show,” which premiered in September, is our latest tool for building an international interfaith coalition to defend the family. Video webcasts and a YouTube channel are some of the best ways to effectively communicate in today’s world. “The Dr. J Show” breaks new ground for The Ruth Institute by being a fully-produced video program, featuring music and graphics.

The core of each episode is an interview with a special guest who has expertise or experience with the Sexual Revolution. We speak plainly with researchers and experts about the documented consequences of clergy sexual abuse, abortion, same sex activity, and transgenderism. We offer encouragement and help to both those who suffer from gender dysphoria and those who care about their suffering.

Each episode also features headlines highlighting the latest research proving that pre-Sexual Revolutionary ideas on sex and morality have been correct all along. The episode ends with an “Action Item” from our guest, giving viewers something they can do to make a difference.



The weekly “Dr. J Show” is offered in both video and audio-

only versions. Ruth Institute followers can find it on YouTube, Anchor, Spotify, Breaker, Google podcasts, Overcast, Pocket casts, Radio Public, I-tunes, and of course, our website www.RuthInstitute.org.

RUTH INSTITUTE PRESS RELEASES MAKING INTERNATIONAL NEWS:

Dr. Morse and Fr. Sullins received more interview requests this year than in years past, thanks to our 40+ press releases, which have been picked up by outlets as far away as Australia and Italy. Some of our most popular headlines include:

“Ruth Institute President Decries “Gender-Fluid” Dating Show” (June 25)

“Ruth Institute Blasts the American Psychological Assn. for Pushing Sexual Anarchy” (July 17)

“Ruth Institute President Warns: Big Tech has become Big Brother” (August 14)

“Ruth Institute Senior Research Associate Writes Study Refuting Born-That-Way-Theory of Homosexuality” (October 9)

RUTH INSTITUTE BOARD MEMBERS AND OFFICERS

BOARD MEMBERS



Joe DeVet retired from a 30-year engineering and business career with Exxon Chemical and now works for the Archdiocese of Galveston-Houston Family Life Office.



Steve Hicks is an independent business consultant specializing in the creation and analysis of business metrics.



Reverend Walter Hoyer II is Founder and President of the Issues4Life Foundation, the California Civil Rights Foundation, the Frederick Douglass Foundation of California, and is a core member of the National Black Pro-Life Coalition.



Robert Morse is a retired mechanical, nuclear, and optical engineer. He is the husband of Dr. Morse and the first, and still finest, Friend of Ruth.

OFFICERS

President: Dr. Jennifer Roback Morse

Secretary: Norrie Vladuchick (Ruth Institute employee, not a voting member of the Board)

Treasurer: Rachel Golden (Ruth Institute employee, not a voting member of the Board)

A WARM WELCOME TO OUR NEWEST BOARD MEMBER, PAUL M. JONNA

Paul Jonna is a partner with LiMandri & Jonna LLP, a civil litigation practice based in Rancho Santa Fe, CA.

Jonna is also Senior Trial Counsel with the Freedom of Conscience Defense Fund, where he has successfully defended clients such as David Daleiden (attacked for his videos showing Planned Parenthood selling aborted fetal body parts) and the Center for Medical Progress, Tastris Bakery in a same-sex wedding cake case, and parents against the San Diego Unified School District in a case involving an "anti-Islamophobia" initiative.

Jonna was selected by the San Diego Business Journal as one of the "Best of the Bar" for 2016 and 2017, and was named to the Super Lawyers' 2019 San Diego Rising Stars list. Jonna previously worked at national law firms handling multi-billion-dollar cases for a broad range of large corporate clients. He earned a J.D. from the University of San Diego School of Law, where he was Comments Editor of San Diego Law Review, and earned a B.S. in Business Administration from the University of Southern California.

Jonna is also a former three-term President and current member of the Board of the St. Thomas More Society of San Diego.

"It is an honor to join the Board of the Ruth Institute," Jonna said. "I've followed Dr. Morse's important work for years and look forward to contributing in any way I can. The Ruth Institute's focus on defending the family and helping victims of the Sexual Revolution is more important than ever in today's cultural climate."



Rosary Around the Lake: A Local Event with National Implications



Though national and international in scope, The Ruth Institute hasn't forgotten the adage: All politics is local. While we conduct programs nationwide, we're also creating an activist base in our own backyard.

As part of this, The Institute was once again the local sponsor of Rosary Coast to Coast, which took place October 13, with our version: Rosary Around the Lake, here in Lake Charles, Louisiana.

More than 800 people gathered to pray for the family and for our country. That number doesn't include the residents of the local Catholic retirement home, Villa Maria. They prayed at the same time, "Rosary Around the Villa." Nor does it include the prisoners at the local correctional facility, who were praying in their cells.



We are so blessed by the support of the Lake Charles community for the work of The Ruth Institute. Not only did we have a great turn out, our mayor, Nic Hunter, and our bishop, Glen John Provost, lead prayers.

Rosary Around The Lake

PRAY FOR THE FAMILY

Sponsored by

STAFF SPOTLIGHT: RUTH INSTITUTE WELCOMES RENOWNED JOURNALIST DON FEDER



We are honored to announce that Don Feder has joined our team this year as our Coalitions Director and Media Coordinator. He has written nearly-weekly press releases, which have garnered extra media attention for Dr. Morse, Fr. Sullins, and The Ruth Institute's unique mission. His networking ability was instrumental in getting Dr. Morse on The Mike Huckabee Show and on the program for the Family Research Council.

Don was a twice-weekly columnist for the Boston Herald from 1983 to 2002, publishing more than 2,000 columns. His column was syndicated in more than 40 newspapers and e-magazines nationwide. His writings have appeared in *USA Today*, *The Washington Times*, *The Weekly Standard*, *National Review*, *American Enterprise*, *Front Page Magazine*, *Human Events*, *American Thinker*, and *GrassTopsUSA*.

Feder is the recipient of the 1984 Distinguished Editorial Journalism Award from The Conservative Caucus of America, The Second Amendment Foundation's 1985 James Madison Award, the 1992 First Place Prize winner in the Amy Foundation's Writing Contest for Projecting Biblical Truths in the Secular Media, the 1998 Taiwan International Communications Award, the 1999 Princeton Ivy Leaguers for Freedom Award, the 2002 Warren T. Brooks Award from Massachusetts Citizens for Limited Taxation, and The World Congress of Families' 2016 Family and Truth Award.

Feder worked with the World Congress of Families (WCF) from 2006 to 2018, first as Communications Director, and later as Coalitions Director and Coordinator of Regional Conferences. He was the editor of *World Congress of Families News* and spoke at most WCF conferences. He also helped organize WCF regional conferences in Trinidad, Barbados, Antigua, St. Lucia, London, Paris, Belgrade, Moldova, Moscow, Ulyanovsk, Riga, Malawi, Abuja, and Nairobi. Feder also helped organize The Interfaith Zionist Leadership Summit (2003), The War on Christians Conference (2006), and The Constitution or Sharia Conference (2011).

FINANCIALS

**The Ruth Institute
Income Statement**
October 2018 through September 2019

**The Ruth Institute
Balance Sheet Prev Year Comparison**
As of September 30, 2019

	Oct '18 - Sep 19		Sep 30, 19	Sep 30, 18	\$ Change	% Change
Ordinary Income/Expense		ASSETS				
Income		Current Assets				
43400 - Direct Public Support	447,077.79	Checking/Savings	93,966.63	118,505.50	(24,538.87)	(20.7)%
45000 - Investments/Stock Donations	1.44	Accounts Receivable	170.00	109.12	60.88	55.8%
47200 - Program Income	7,865.00	Other Current Assets	7,163.90	3,244.54	3,919.36	120.8%
48000 - Mission Related/Non Donation		Total Current Assets	101,300.53	121,859.16	(20,558.63)	(16.9)%
48010 - Product Sales	9,564.43	TOTAL ASSETS	101,300.53	121,859.16	(20,558.63)	(16.9)%
48020 - Speaking Fees	17,141.00	LIABILITIES & EQUITY				
Total 48000 - Mission Related/Non Donation	26,705.43	Liabilities	5,658.56	6,544.91	(886.35)	(13.5)%
Total Income	481,649.66	Equity				
Gross Profit	481,649.66	32000 - Unrestricted Net Assets	176,318.82	251,596.51	(75,277.69)	(29.9)%
Expense		Net Income	(80,676.85)	(136,282.26)	55,605.41	40.8%
60900 - Business Expenses	70.00	Total Equity	95,641.97	115,314.25	(19,672.28)	(17.1)%
61000 - Advertising/Promotion	12,305.79	TOTAL LIABILITIES & EQUITY	101,300.53	121,859.16	(20,558.63)	(16.9)%
62100 - Contract Services	251,882.98					
62800 - Facilities and Equipment	13,319.34					
65000 - Operations	19,761.74					
65100 - Miscellaneous Expenses	1,689.61					
66000 - Payroll Expenses	181,042.18					
67200 - Taxes & License	(182.39)					
68300 - Travel and Meetings	21,432.69					
Total Expense	501,321.94					
Net Ordinary Income	(19,672.28)					
Net Income	(19,672.28)					

WHERE DO I FIT IN?

Urgent Problem:

Millions of children, men, and women are harmed by the Sexual Revolution and family breakdown.

Unbeatable Strategy:

Activate the Survivors of the Sexual Revolution to challenge the public policies and personal choices that create family breakdown.

Unique Opportunity:

Become a founding partner in the World's Only Campaign to End Family Breakdown.

YOUR DONATION

Leadership Gift Opportunities:

Founder	\$25,000 - \$50,000
Partner	\$15,000 - \$24,999
Stakeholder	\$5,000 - \$14,999

Monthly Stewards:

Ambassador	\$100 or more
Envoy	\$10 - \$99

The Ruth Institute is exempt by the IRS as a 501 (c) (3) entity.

QUICK FACTS ABOUT RUTH'S IMPACT



1,369% growth in Facebook reach



44,547 podcast downloads



Clergy Sex Abuse Report: over 14,570 downloads since release on Nov. 1



Nearly 300,000 visitors to the website

WHERE YOU SAW US LATELY

